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AnastasiaWeb Profiles International Online Daters

Moscow, Russia, May 22, 2006 – Thanks to star athletes like Anna Kournikova and Maria Sharapova, to movie stars like Mila Jovovich and current Miss Universe Natalie Glebova, it's no longer a secret that Russia has some of the most beautiful women in the world. So, it should not be a surprise that successful men around the world are looking for a Russian beauty. However, the stereotype for someone seeking their true love via international online dating sites is still less than flattering. According to a recent survey conducted by AnastasiaWeb, one of the industry's leading and fastest growing American-Russian online dating sites, this stereotype could not be farther from the truth.

According to Daniel Jordan, a spokesperson for AnastasiaWeb, these results should be expected. "Successful men like beautiful, intelligent women. It's no longer a secret that Russia has some of the most beautiful, talented and intelligent women in the world. AnastasiaWeb simply offers a comfortable and secure way for them to meet. In fact, more than 12,000 couples have actually married since Anastasia began operations in 1993."

Online dating has become more accepted over the last few years. A leading UK-based dating and friendship site, MakeFriendsOnline.com, recently conducted a survey in which 80 percent of the 10,500 respondents over the age of 30 said that they actively use online dating sites. Only five years ago similar surveys revealed that less than 10 percent of the respondents admitted to using Internet dating services. So why the change? Comments from respondents suggest that this is largely because the Internet is now an integral and accepted part of everyday life.

With the stigma of online dating nearly gone; the user demographics are growing to include people from all walks of life. This includes international online dating, as well. AnastasiaWeb.com's recent survey of more than 3000 of their active clients further confirms this trend. Nearly half of respondents (48%) could be profiled as professionals (business owners, doctors, lawyers etc.), living in urban areas (53%), annual income over \$100,000 (58%), under the age of 40 (55%), exercising at least one-hour per day (35%), driving mid-class sedans or better (70%), preferring upscale/designer clothing (37%), enjoying luxury resort/hotel vacations (48%).

According to spokesperson, Daniel Jordan, AnastasiaWeb also offers travel packages that help bring couples together in a secure and comfortable atmosphere, by organizing social events and site-seeing tours with other couples. "These travel packages can easily cost more than five thousand dollars and we have more than 500 clients per year. This shows that American-Russian online dating is becoming more attractive to an affluent market," says Daniel.

With online dating rapidly becoming a more accepted and comfortable meeting point, it seems Russian-American online dating will also continue to attract a more diverse demographic. Maybe, the time has come to reconsider the old stereotypes and realize that quite normal, sophisticated and successful men are simply seeking a beautiful and intelligent woman.

About Anastasia International

Founded in 1993, Anastasia International is the proven leader in Russian-American online dating services. Its primary goal is to create a comfortable online venue that makes it easier for couples to find each other. As a family run business, Anastasia is committed to providing great value and service to more than 20,000 clients all over the world. Anastasia is proud to have the largest full-time staff in the industry. With more than 80 full-time professionals hard at work in their US and European offices, they are able to provide online dating services with a level of expertise and professionalism that is unequalled by any other Russian-American online dating company.

To learn more about Anastasia, please visit their informative web site: www.anastasiaweb.com.

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